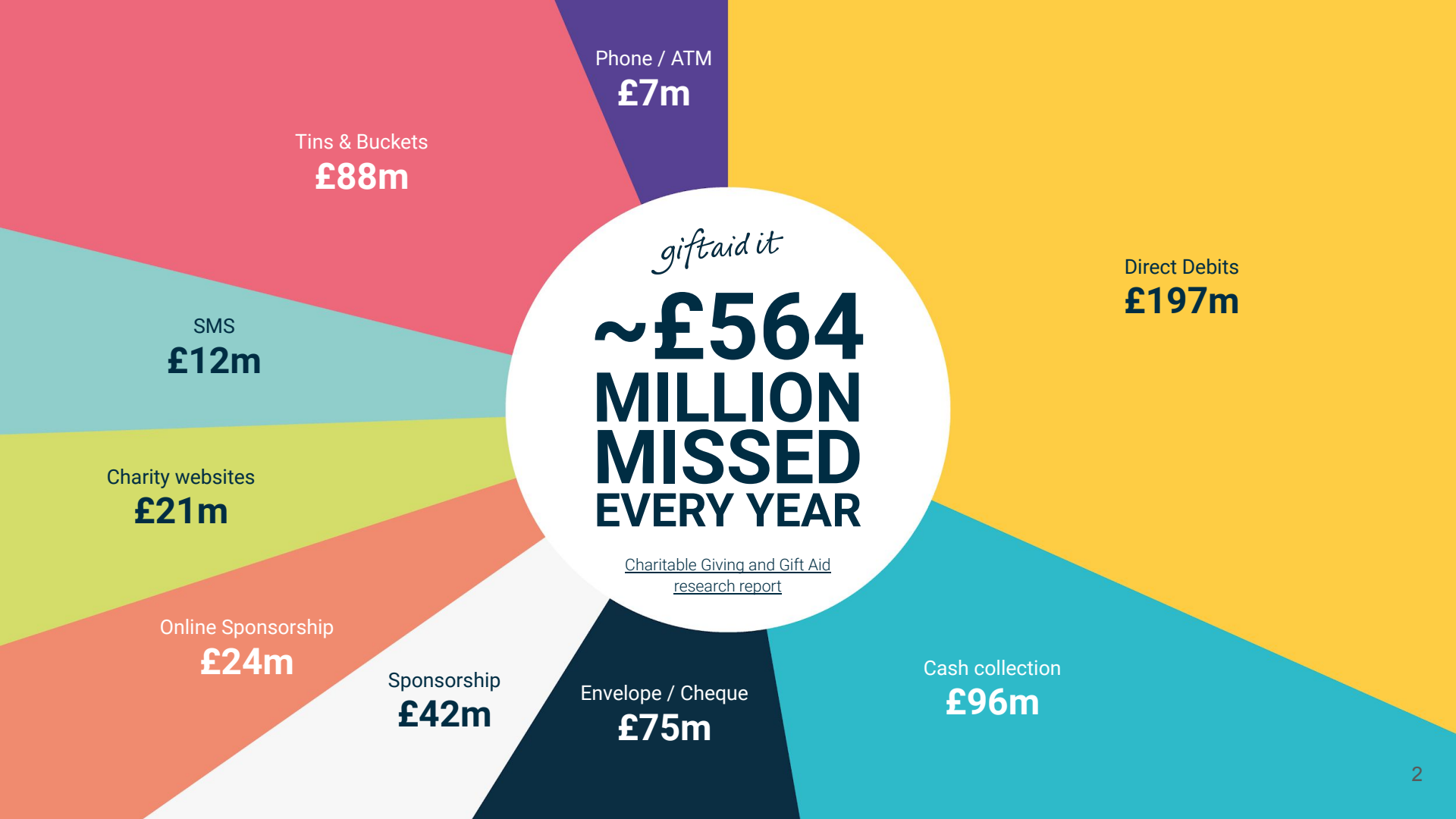




## **Gift Aid on Contactless donations**

David Michael - [david@streeva.com](mailto:david@streeva.com)



*giftaid it*

**~£564  
MILLION  
MISSED  
EVERY YEAR**

[Charitable Giving and Gift Aid  
research report](#)

Direct Debits  
**£197m**

Cash collection  
**£96m**

Envelope / Cheque  
**£75m**

Sponsorship  
**£42m**

Online Sponsorship  
**£24m**

Charity websites  
**£21m**

SMS  
**£12m**

Tins & Buckets  
**£88m**

Phone / ATM  
**£7m**

Contactless is estimated to raise

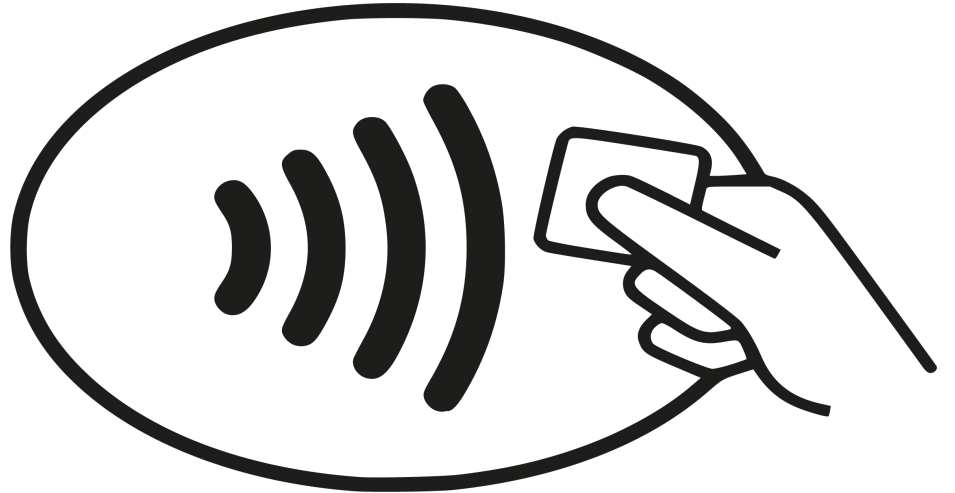
**£1.8bn** per year

for charities within the next 7 years.

Gift Aid would give an additional

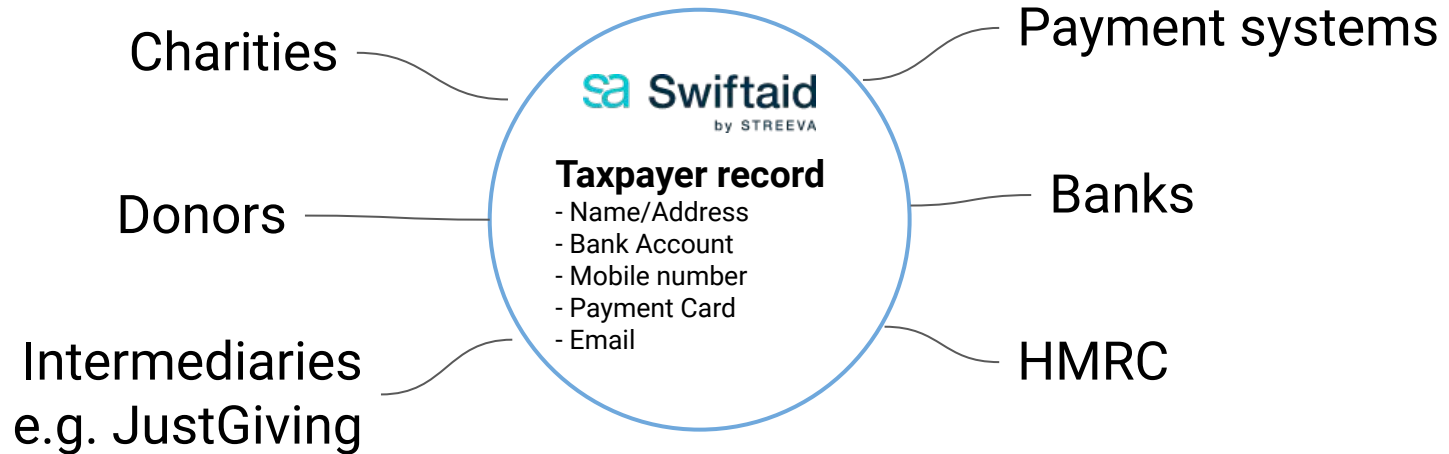
**£360m** Gift Aid per year

(@ 80% attribution)

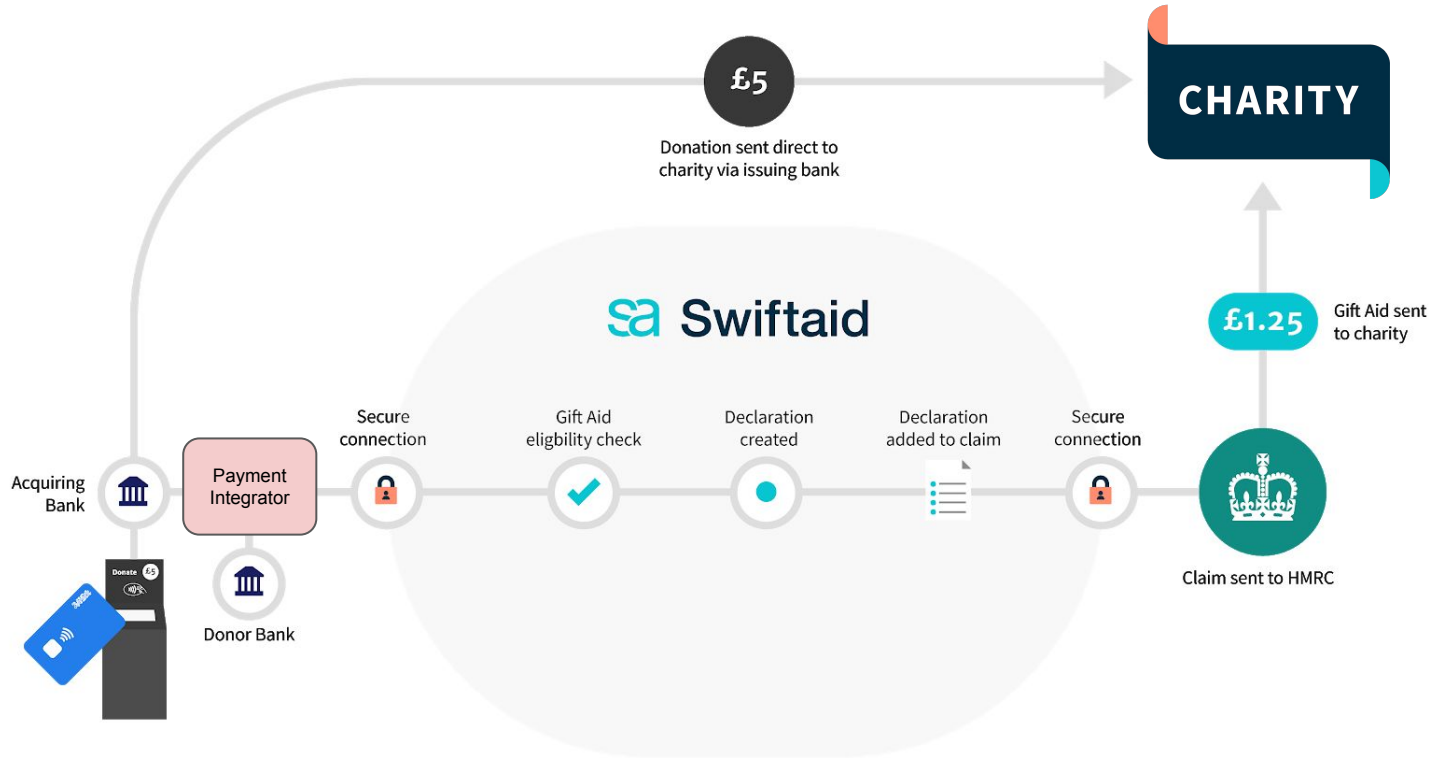


## The Gift Aid network

Swiftaid is a digital intermediary that facilitates creation of Gift Aid declarations.



- Donors provide a year authorisation
- Increase the Gift Aid collected whilst reducing the effort
- Declaration lookup
- Linking Personal Tax Account



# Donor authorisation

*giftaid it*

**By adding Gift Aid, you'll increase your donation by 25% – at no cost to you!**

I confirm that I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

- Yes, add Gift Aid
- No, do not add Gift Aid

By adding Gift Aid you authorise Streeva Ltd ("Swiftaid") to add Gift Aid on donations during this tax year using your personal and payment information and agree to Swiftaid's [Terms](#) and [Privacy Policy](#).



## Dedicated Contactless points





Gift Aid



Donation Sources



Billing



Settings



Help



Exit



### Add a donation source



**CHARITY**

**Please answer the following question to check if your terminals are eligible for Gift Aid**

Will any of your [provider name] terminals be used to collect payments for tickets (raffles, events and auctions) or goods and services (including 'experience' days)?

- Yes, these terminals will accept payment for goods and services.
- No, these terminals will be used exclusively for 'freewill' donations.

Confirm

Cancel





Gift Aid

Donation Sources

Billing

Settings

Help

Exit



### Add a donation source



## CHARITY

### Please answer the following question to check if your terminals are eligible for Gift Aid

Will any of your [provider name] terminals be used to collect payments for tickets (raffles, events and auctions) or goods and services (including 'experience' days)?

- Yes, these terminals will accept payment for goods and services.
- No, these terminals will be used exclusively for 'freewill' donations.

Confirm

Cancel



Gift Aid

Donation Source

Billing

Settings

Help

Exit

### Add a donation source



## CHARITY

### Please answer the following question to check if your terminals are eligible for Gift Aid

Will any of your [provider name] terminals be used to collect payments for tickets (raffles, events and auctions) or goods and services (including 'experience' days)?

- Yes, these terminals will accept payment for goods and services.
- No, these terminals will be used exclusively for 'freewill' donations.

Sorry, your terminal(s) won't work with Swiftaid at this time 😞  
We can only process Gift Aid on terminals that take freewill donations only. As soon as we support multipurpose terminals we'll let you know! Sorry for any inconvenience this may have caused.

Done

Cancel

# Multipurpose devices



## Potential solution for multipurpose devices

<input type="button" value="Select all"/>				
<input type="checkbox"/>	07/04/2021	13:45:42	Device 1	£50.00
<input type="checkbox"/>	07/04/2021	13:58:32	Device 1	£10.00
<input type="checkbox"/>	07/04/2021	14:01:23	Device 2	£20.00
<input type="checkbox"/>	07/04/2021	14:03:10	Device 1	£20.00
<input type="checkbox"/>	07/04/2021	14:03:37	Device 1	£10.00
<input type="checkbox"/>	07/04/2021	14:11:21	Device 1	£20.00
			<input type="button" value="Ineligible"/>	<input type="button" value="Eligible"/>

## **Donation + Purchase in a single transaction**

Support for a single transaction that includes both a transaction plus a donation, such as Round-Up.

 **Swiftaid**

